

Lesson 76

I'm in the retail business.

Target: Having a conversation about your company / job.

Vocabulary

単語

Your company / job



Related vocabulary

- | | | |
|---|------------------------|------------------------------------|
| - to be in the ____ business | - market share | - to report to... |
| - to motivate ... / motivation | - a subordinate | - corporate culture |
| - to inspire ... / inspiration | - a subsidiary | - income / revenue / profit |
| - to employ ... / an employee | - a branch | - an occupation |
| - a direct boss / line manager | - a founder | - a market leader |
| - to innovate ... / innovation | - a profession | - HQ / head office |
| - a competitor ... / competition | - a workplace | - sector / industry / field |

Conversation

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1 Use the questions below to have a conversation with your partner about the topic

Partner #1: Questions

1. What does your company do? What business are you in?
2. What's your company's market share like?
3. What do you do there? What are your main responsibilities / duties?
4. What are you working on at the moment?
5. How long have you been working there? How long have you been in your current position?
6. Who is your direct boss / main competitor / line manager / subordinate?
7. Where is your HQ located? Do you have any branch offices?
8. What are your primary markets? What's your market share like? Who's your main competitor?
9. How do you feel about different tasks that you have to perform at work?
10. What's your workplace like? Describe your office / cubicle / company

Partner #2: Questions

1. What's your company's structure like? Who reports to you? Who do you work for? etc.
2. How does your company motivate its employees? Do you think motivation is important? Why?
3. What are your main products / services? Where do you produce / manufacture / assemble them?
4. What do you think is the most innovative company in the industry?
5. What different departments does your company have? Which one do you work in?
6. Who was the founder of your company? When was it founded?
7. How big is your company? How many people does your company employ?
8. What inspires / motivates you?
9. Is your job rewarding, gratifying, stimulating, challenging, motivating, monotonous, mundane?
10. What's your company's corporate culture like?

2 Complete one or more of the situations below

1. **Role play:** Partner #1: You just met someone at a conference. Ask them about their job.
Partner #2: You just met someone at a conference. Ask them about their job.
2. **Speech:** Tell a story about a man working for a terrible company.
3. **Speech:** Describe your job in as much detail as possible.
4. **Debate:** You think your company is bad, but your partner doesn't agree.